# The project and social media

- Why social media is important for us

- Introduction to Facebook, Twitter etc

- How you can help

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# Why social media is important

Social media...

- Increases publicity
- Encourages more contributors to help
- Inspires our team to work harder
- Gets the word out about our project
- Increases hype

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# Facebook/Twitter/identi.ca

Facebook:

http://www.facebook.com/pages/The-Ubuntu-Manual/266794861575?ref=ts

Twitter:

http://twitter.com/TheUbuntuManual

Identi.ca:

http://identi.ca/theubuntumanual

- Social media sites attract a tonne of people (Facebook has 177 fans!) and they give a platform for regular people to follow the progress and comment on our work/offer feedback. They also make the project more "visible" and open, which shows that we care about their input - which we do!

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# How you can help

- Join the groups mentioned before and follow on Twitter

- If you can't help with anything else on the manual project, I need help keeping the Twitter and Facebook sites up to date with screenshots/news/events

- Tell all your friends!

- If you or your friends are in IT, work you do for the Ubuntu Manual Project *can* be used as experience in a resume

- Benjamin Humphrey is able to write testimonials and references of recommendation if you have contributed to the project in any substantial and noticeable way.

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